

Global Logistics News Blast

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Mark Your Calendars for 3rd Annual Global Business Case Competition

Global Business Case Competition (GBCC) is an annual case competition that brings together undergraduate COBA students to compete in a fast-paced and challenging business case study. Teams will be presented with a business case study on Monday morning, October 16th, 2017. They will have 72 hours to research, analyze and develop a set of action plans, make recommendations, and prepare their presentations. Preliminary presentations are made on the Morning of Thursday, October 19th, 2017 from 9 AM to 12 PM in Torren Auditorium. Top five teams will present afternoon on Friday, October 20th, 2017 from 9 AM to 1 PM in Torres Auditorium. For more information about the competition and awards contact Dr. Niranjana.

● [American Airlines Curbs Operations at Over 50 Airports for Hurricane Irma](#)

As Hurricane Irma takes aim at Florida, its operations are disrupted. By Saturday, the airline confirmed that it had no operational aircraft remaining on the ground in Miami. Late on Sunday, AA announced that it had curbed service and offered waivers to more than 50 airports in the region. American Airlines can now expect a significant impact to its revenue as planes stay grounded and passengers cancel flights. In the meantime, the company supported passengers attempting to escape the hurricane's path.

Source: Forbes. Sep 10, 2017

● [Operations at Ports in the U.S southeast are shut down](#)

Operations in U.S southeast ports are shut as the region copes with the changing path of Hurricane Irma. The Port Tampa Bay in its path left major trade gateways on the Atlantic coast, including Jacksonville, Georgia's Port of Savannah and South Carolina Port of Charleston largely outside the storm's strongest force. With the storm following so soon after Hurricane Harvey and Jose heading north, the federal law that prohibits foreign ships from operating in domestic sea routes.

Source: WSJ Logistics Report Sep 11, 2017.

● [Lyft to Test self-Driving cars in San Francisco](#)

Lyft has partnered with autonomous car software startup Drive.ai to test semi-autonomous cars for its ride-hailing services in the San Francisco area. The cars can only drive themselves on certain stretches of road that have already been pre-mapped, allowing the cars to reference high-definition maps of their surroundings. Providing more rides at higher margins would allow the ride-hailing companies to drastically reduce their prices, possibly to the point that consumers abandon car ownership in favor of cheaper on-demand rides.

Source: Business Insiders Sep 11, 2017

● [Amazon picks Atlanta new logistics hub.](#)

The Amazon Transportation Services office is said to be part command center, part technology development hub. The nearly 25,000 square foot office at Atlantic Station could employ about 150 people.

Source: Biz journals, Sep 11, 2017

For more information contact or visit:

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