

Students: Mark Your Calendars for the Global Business Case Competition

G-LIBER Center in association with COBA and Transportation Studies invites all SSU students to the 3rd Annual Global Business Case Competition (GBCC). The competition brings together undergraduate and graduate students to compete in a fast-pace and challenging business case study. Teams selected will be presented with a business case on October 16th. They will have 72hrs to research, analyze and develop an action plan, make recommendations and prepare their presentation to the panel. Preliminary presentations are made October 19th and top five teams will present on October 20th in Torian Auditorium. Further details for awards, mentors and groups contact:

Suman Niranjana Ph.D, niranjans@savannahstate.edu Phone: 912.358.3424.

● **[If you think the iPhone X's \\$1,000 price tag is expensive, see how much it costs around the world](#)**

Apple set a new pricing bar for smartphones with the iPhone X, which costs around \$1,000 in the US. But if you live outside the US, it can cost you considerably more. Global prices vary. In Canada, the smartphone is priced at USD 1,080.52, and in Russia, it will cost USD 1,390.30.

Source: Business Insider. Sep 17, 2017

● **[A New Course For Supermarkets: Opening Restaurants](#)**

The supermarket chain Kroger aims to expand from retail food to foodservice. The restaurant concept, Kitchen 1883, will give Ohio-based Kroger a way to utilize some of its existing square footage to maximize sales per square foot. For Kroger to succeed, Kitchen 1883 will have to facilitate existing customer trial and maximize the convenience factor for shoppers.

Source: Forbes. Sep 17, 2017

● **[Rolling Stone Magazine up for Sale](#)**

50 year-old magazine is best known for covering music and popular culture, but also features political journalism and commentary. Recently, the magazine has been facing a tougher business environment, as the entire publishing industry adapts to a more digitally engaged readership. Wenner, founder of the magazine, said it was exploring "strategic options" in an effort "to best position the brand for future growth".

Source: BBC - Business.18, 2017.

● **[Basic Economy Passenger Face Extra Fees for Carry-ons](#)**

Basic economy passengers on American and United Airlines should measure their carry-on luggage carefully. If it's too big to fit under the seat, passengers may be hit with service fees of \$50 or more.

Source: IBT / Business. Sep 14, 2017

For more information contact or visit:

Dr. Suman Niranjana

Director of G-LIBER Center
niranjans@savannahstate.edu

Phone: 912.358.3424

<https://www.savannahstate.edu/coba/GLIBER>

Contributor: Janeth Gabaldon