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Guest Speaker Session from on Data Analytics on March 14th - 2019 at 11am in COBA Auditorium

Here's Why Consumers Are Leaving Pay-Tv Providers More Than Ever before

Millions of consumers are doing away with pay-tv providers, likely due to the increasing success of less costly subscription services such as Hulu and Netflix, where basic plans start at under \$10. According to Leichtman Research Group, Inc. (LRG), which specializes in research and analysis to better understand current market industries, the top pay-TV providers in the U.S., such as Comcast, lost 3.1 percent of subscribers in 2018 compared to a 1.6 percent loss in 2017.

Source: International Business Times March 7 2019

When Does Star Wars Land Open? Disney World And Disneyland Official 2019 Dates

"Star Wars" fans can rejoice as Disney's (<u>DIS</u>) "<u>Star Wars: Galaxy's Edge</u>" attractions are slated to open earlier than expected. The new attraction will open at <u>Disneyland</u> in Anaheim, California, on May 31 and at Disney's Hollywood Studios in Orlando, Florida, on Aug. 29. However, there are some restrictions that attendees need to be aware of before they plan on visiting the parks.

Source: International Business Times March 7 2019

<u>Charlotte Russe Bankruptcy Update: All Stores Will Close Leaving Thousands</u> Unemployed

Just days after clothing brand Gap announced they will be closing 230 of its stores over the next two years, Charlotte Russe, popular for selling women's clothing and shoes, revealed this week that they will be starting liquidation and closing all of their stores, meaning thousands of its employees will soon be without a job.

Source: International Business Times March 7 2019

Mark Zuckerberg Wants A New Facebook, Will Refocus To Protect User Privacy

Facebook will take another stab at really protecting user privacy (and hopefully hit the mark) by announcing a "privacy-focused" revamp of its operations.

This brave, new direction was announced by CEO Mark Zuckerberg, whose critics contend he doesn't care about protecting privacy at all, or is just paying lip-service to it. To further protect privacy, Facebook will use end-to-end encryption, reduce the amount of permanent content, promote greater safety and provide secure data storage. Zuckerberg also promised more interoperability between apps and networks.

Source: International Business Times March 7 2019

For more information contact or visit:

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