

Uber Is Reading Its Pitch as the Amazon of Transportation

Uber Technologies Inc. and its bankers will hit the road this month with one big name on their lips as they try to entice investors with favorable comparisons to businesses that it seeks to imitate or surpass. That name is Amazon.com Inc. Amazon was a money-losing internet bookseller attacking the brick-and-mortar fortress of Barnes & Noble Inc. at the dawn of e-commerce when it raised \$54m in its 1997 initial public offering. Its ascent to world's biggest online retailer — the everything store — is seen as a model by Uber as it pivots from its maturing but still unprofitable ride-hailing operation to position itself as a global transportation platform. Uber wants to convince investors that it's a transportation and logistics market-maker that can build — and then supply — new demand for everything from scooters and bicycles to freight and food delivery, said people familiar with its plans who asked not to be identified because they're private.

Source: Supply chain brain Apr 15 2019

Making Roads Safe from Marijuana-Impaired Drivers

A new study urges state and federal governments to take stronger actions to improve the ability of law enforcement seeks to identify and deter the growing danger of marijuana-impaired driving.

A study of our current state of knowledge about the topic was recently published by the American Transportation Research Institute (ATRI), the nonprofit research arm of American Trucking Associations. The growing trend of more states choosing to allow both the medical and recreational use of the drug has not been accompanied by advances in methods for effectively addressing marijuana-impaired driving

Source: Mhlnews Apr 16 2019

Logistics startup Zencargo raises \$20M to take on the antiquated business of freight forwarding

Move over, Flexport. There is another player looking to make waves in the huge and messy business of freight logistics. Zencargo — a London startup that has built a platform that uses machine learning and other new technology to rethink how large shipping companies and their customers manage and move cargo, or freight forwarding as it's known in the industry — has closed a Series A round of funding of about \$19 million.

Source : techcrunch Apr 16 2019

Safety Advocates Warn Against Trump's LNG 'Bomb Train'

President Donald Trump wants to allow natural gas to be shipped in railroad cars, a move that would open new markets hungry for the fuel but could risk catastrophic accidents if one were to derail.

Trump on Wednesday ordered the Transportation Department to write a new rule permitting super-chilled natural gas to be shipped in specialty tank cars. The order follows a multiyear lobbying campaign by railroads and natural gas advocates, who argue it is needed to serve customers in the U.S. Northeast, where there aren't enough pipelines, and making it possible to use the gas to power ships and trains.

Source: Supply chain brain Apr 12 2019

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