

International Business

Fall 2017 No 08 Oct 16 2017

Interdisciplinary Transportations Studies (ITS) and G-LIBER Center present
Speaker Series for Fall 2017

Ms. Kerrie Davis, Transportation Planner

Planning, Development Services and Code Enforcement

Title: The Future of Transportation Planning - A View of current transportation trends and what that means for future job opportunities.

Save the date: October 17th, 2017 from 11:00 AM to 12:00 PM in Torian Auditorium, Jordan Building.

● [The explosive growth of Alibaba's digital shopping app should worry Amazon](#)

Chinese e-commerce giant Alibaba is fast gaining a foothold, with its western-facing shopping app AliExpress witnessing explosive growth over the past one year. The app has grown 80% year-over-year between 2016 and 2017. While AliExpress could provide stiff competition to Amazon moving forward, Amazon is still number one by quite a margin.

Source: Business Insider Oct 12, 2017

● [Huawei Could Overtake Apple This Year: IDC](#)

Apple efforts in the Chinese market may be bested by local competitor Huawei, which is poised to surpass it in terms of market share this year. For years China-based Huawei has been churning out low-cost phones for the masses. Earlier this year, it rolled out the P10 phone, which goes for close to \$700 and includes features expected in pricier devices such as dual cameras. It also teased a new artificial intelligence phone, the Mate 10, that is slated to roll out October 16 and be a direct competitor to Apple's upcoming iPhone X.

Source: Investopedia Oct 16, 2017.

● [T-Mobile, Sprint plan merger without selling assets](#)

T-Mobile and Sprint Corp plan to announce a merger agreement without any immediate asset sales, as they seek to preserve as much of their spectrum holdings and cost synergies as they can before regulators ask for concessions. A combination of T-Mobile and Sprint would create a business with more than 130 million U.S. subscribers, just behind Verizon Communications Inc and AT&T.

Source: Bloomerang Oct 16 2017

● [Executive Mentors Wanted.Only Millennials Need to Apply](#)

Young workers, some just out of college, are being pulled into formal corporate programs to give advice to the top ranks of their companies. Some executives want the views of young people on catering to new markets and developing new products, while others seek glorified tech support. Sometimes called reverse mentoring.

Source: The New York Times Oct 15, 2017

For more information contact or visit:

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