

Field Trip to Georgia Ports-Garden City Terminal

Date: **Nov 3rd 2017**

Time: **9:00 to 12:30**

Bus Pick Up Location: Whiting Hall
(bus leaves at 9 am sharp)

Sign up using the link:

<https://splashthat.com/sites/view/fieldtriptogeorgiaports.splashthat.com>

● **[Nike, Inc. The supplier move away from traditional retailers is picking up speed.](#)**

Nike Inc. says it will change how it works with retailers over the coming years. At the center of the iconic brand's strategy are plans to sell more goods digitally and directly to consumers, a shift from its longstanding model of selling through sporting-goods stores and other traditional retailers. Nike has already struck a deal with Amazon.com Inc., and the company says it will continue working closely with 40 partners, including brick-and-mortar standbys and new outlets like online luxury boutique Farfetch.

Source: Wall Street Journal Oct 30, 2017.

● **[United Airlines Launches Longest Nonstop Flight From U.S.](#)**

United Airlines has launched flights from its Los Angeles hub to Singapore – a 14,000km journey that takes 17 hours, 55 minutes on the outbound leg and 15 hours, 15 minutes on the way back. SIA has disclosed plans to resume serving New York and Los Angeles nonstop in 2018, when it takes delivery of its first A350-900ULR – an ultra-long-range variant of the next-generation aircraft.

Source: Forbes Oct 29, 2017

● **[Online Shoppers Want Fast Delivery - But Still Aren't Willing to Pay for It](#)**

For e-tailers, there's still a hefty price tag attached to providing the kind of expedited service that's increasingly becoming the norm. The problem for retailers is that consumers just aren't willing to foot the bill. Often they don't think they should have to pay anything extra for faster fulfillment. E-tailers have been quick to satisfy that demand. As if the high cost of delivery weren't challenging enough for online retailers, there's the problem of handling returns. So e-tailers must continue to seek ways of minimizing the cost of last-mile logistics.

Source: Supply Chain Brain Oct 30 2017

● **[U.S. oil exports boom, putting infrastructure to the test](#)**

Tankers carrying record levels of crude are leaving Texas and Louisiana ports. U.S. crude exports have boomed since the decades-old ban was lifted less than two years ago, with shipments recently hitting a record of 2 million barrels a day. Analysts believe operators will start to run into bottlenecks if exports rise to 3.5 million to 4 million barrels a day.

Source: Reuters Oct 30, 2017

For more information contact or visit:

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